Study Plan of Academic Year 114 (2025) in BPIS 2025.06.13 revised					Mentor: Ariana Chang
Туре	Module	Course Title	Credits	Academic year / Semester	Remark
Courses Required by the University		導師時間 Academic Advising	0	From Freshman to Senior / 8 semesters	
	Fundamental Courses	大學入門 Introduction to University Studies	2	Freshman / 1st	
		人生哲學 Philosophy of Life	4	Sophomore / 1st & 2nd	
		專業倫理 Professional Ethics	2	Junior / 1st	
		體育Physical Education	0	Freshman / 1st & 2nd	
		體育 Physical Education	2	Sophomore / 1st & 2nd	
Holistic	Core Abilities Courses	國文 Chinese	4	Freshman / 1st & 2nd	
Education		外國語文 Foreign Language	8	From Freshman to Sophomore / 4 semesters	
(Requied)		資訊素養 Information Literacy	0	N/A	
		人文 Humanities & Arts	2~	N/A	Each domain requires 2 credits, for a total of 8 credits. An
	General	自然 Nature & Technology	2~	N/A	additional 2 credits, defined as free elective credits, may be freely chosen from any of the four domains.
	Education	社會 Social Sciences	2~	N/A	
	Courses	永續素養 Sustainability Literacy	2~	N/A	Total credits for General Education Courses is 10.
		永續管理入門 Introduction to Sustainability Management	3	Freshman / 1st	
		世界宗教與文化 World Religions and World Cultures	2	Freshman / 1st	
		國際瞭望 Global Outlook	2	Freshman / 1st	
		經濟學 Economics	3	Freshman / 1st	
			2	Freshman / 1st	
		理解金錢 Understanding Money			
		管理學 Management	3	Freshman / 2nd	
		跨文化溝通 Cross-Cultural Communication	3	Freshman / 2nd	
		社會學 Sociology	2	Freshman / 2nd	
		統計學 Statistics	3	Freshman / 2nd	
		全球化議題 Critical Issues in Globalization	3	Sophomore / 1st	
		電腦應用及程式設計 Applied Computer Technology and Programming	2	Sophomore / 1st	
Department I	Requirements	當代財金導論 The Introduction to Contemporary Finance	3	Sophomore / 1st	
	56)	行銷管理 Marketing Management	3	Sophomore / 2nd	
Ì	•	人工智慧導論 Introduction to AI	2	Sophomore / 2nd	
		會計學 Accounting	3	Sophomore / 2nd	
		社會企業與社會參與Social Enterprise and Engagement	2	Sophomore / 2nd	
		組織行為與人力資源管理Organizational behavior and human resource management	3	Junior / 1st	
		全球時尚及文創產業管理Global Fashion and Creative Industry Management	3	Junior / 1st	
		產業實務管理 Industry Project Management	2	Junior / 1st	
		畢業專題A Capstone Project A	2	Junior / 2nd	
		國際企業管理 International Business Management	3	Senior / 1st	
		畢業專題B Capstone Project B	2	Senior / 1st	56

	St	Mentor: Ariana Chang			
Туре	Module	Course Title	Credits	Academic year / Semester	Remark
		中華文化導論Foundations of Chinese Culture	2	Freshman / 1st	
Required electives (At least 8 credits)		東亞文化East Asian Culture	2	Freshman / 2nd	
		全球視野Global Vision	2	Sophomore / 2nd	
		亞洲現代與流行文化Contemporary and Popular Cultures in Asia	2	Junior / 1st	
		國際關係 International Relations	3	Freshman / 1st	
		新聞英文閱讀 English News Reading	2	Freshman / 2nd	
		全球原住民文化 Global Indigenous Cultures	3	Freshman / 2nd	
		音樂與藝術賞析 Music and Art Appreciation	2	Freshman / 2nd	
		永續溝通與領導Sustainability Communication and LeadershipSophomore	3	Sophomore / 1st	
		網路行銷 Internet Marketing	3	Sophomore / 1st	
		音樂與藝術賞析 Music and Art Appreciation	2	Sophomore / 2nd	
		華人移民社會與文化 Culture and Society of Chinese Immigrants	2	Sophomore / 2nd	
	ctives 24 credits)	創新管理 Innovation Management	3	Sophomore / 2nd	
		全球管理個案分析Global Business Case Analysis	3	Sophomore / 2nd	
		全球品牌管理 Global Brand Management	3	Junior / 1st	
		影像與跨文化溝通 Inter-Cultural Communication: A Visual Approach	2	Junior / 1st	
		亞際電影Introduction to Inter-Asia Cinema(s)	2	Junior / 2nd	
		數位故事創作 Digital Storytelling	2	Junior / 2nd	
		商業視角下的永續發展和環境管理 Sustainable Development and Environmental Management from a Business Perspective	2	Junior / 2nd	
		歐盟市場分析European Market and Analysis	3	Senior / 1st	
		永續發展研討Seminar on Sustainable Development	3	Senior / 1st	
		財務報表分析Financial Statement Analysis	3	Senior / 2nd	46

	St	udy Plan of Academic Year 114 (2025) in BPI	Mentor: Ariana Chang					
Type	Module	Course Title	Credits	Academic year / Semester	Remark			
Interdisciplinary electives								
(At least 8 credits)								
		Department Requirements Credits B (Required 56 + Required Electives 8)	Electives Credits+ Interdisciplinary Credits C (32)	Graduation Requirements A+B+C=128				
Student Signature: Date:								