

Study Plan of Academic Year 111 (2022) in BPIS					2024.03.29 revised	Mentor: Adolfo Wu
Type	Module	Course Title	Credits	Academic Year / Semester	Remark	
Courses Required by the University		Academic Advising	0	From Freshman to Senior / 8 semesters		
Holistic Education (Required)	Fundamental Courses	Introduction to University Studies	2	Freshman / 1st		
		Philosophy of Life	4	Sophomore / 1st & 2nd		
		Professional Ethics	2	Junior / 1st		
		Physical Education	0	From Freshman to Sophomore / 4 semesters		
	Core Abilities Courses	Chinese	4	Freshman / 1st & 2nd		
		Foreign Language	8	From Freshman to Sophomore / 4 semesters		
		Information Literacy	0	N/A		
	General Education Courses	Humanities & Arts	4	N/A		
		Nature & Technology	4	N/A		
		Social Sciences	4	N/A	32	
Department Required (64)	Business Management		3	Freshman / 1st		
	Global Religion and Culture		3	Freshman / 1st		
	Mandarin Conversation 1		2	Freshman / 1st		
	Mandarin Grammar 1		2	Freshman / 1st		
	Mandarin Reading and Writing 1		2	Freshman / 1st		
	Sustainable Development		3	Freshman / 2nd		
	Cross-Cultural Communication		3	Freshman / 2nd		
	Mandarin Conversation 2		2	Freshman / 2nd		
	Mandarin Grammar 2		2	Freshman / 2nd		
	Mandarin Writing and Reading 2		2	Freshman / 2nd		
	Critical Issues in Globalization		3	Sophomore / 1st		
	Sociology		3	Sophomore / 1st		
	The Introduction to Contemporary Finance		3	Sophomore / 1st		
	Applied Computer Technology and Programming		2	Sophomore / 1st		
	Introduction to Mandarin and Chinese Culture		2	Sophomore / 1st		
	Service Learning		2	Sophomore / 1st		
	Introduction to AI		3	Sophomore / 2nd		
	Global Outlook		3	Sophomore / 2nd		
	Understanding Money		3	Sophomore / 2nd		
	Introduction to Mandarin and Taiwanese Culture		2	Sophomore / 2nd		
Social Enterprise		2	Sophomore / 2nd			

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		Global Creative Industry	3	Junior / 1st		
		Industry Project Management	2	Junior / 1st		
		Theory of Cross-Cultural Management	3	Junior / 2nd		
		Capstone Project A	2	Junior / 2nd		
		Capstone Project B	2	Senior / 1st	64	
Electives (at least 32)		International Relations	3	Freshman / 1st		
		Lecture of Global Vision	3	Freshman / 1st		
		Free Trade	3	Freshman / 2nd		
		Global Indigenous Cultures	3	Freshman / 2nd		
		Seminar on corporate social responsibility and social entrepreneurship	2	Sophomore / 1st		
		Reading (II): English News Reading	2	Sophomore / 1st		
		Internet Marketing	2	Sophomore / 1st		
		Seminar on Media Globalization & Localization	2	Sophomore / 1st		
		Hollywood Chinese cinemas	2	Sophomore / 2nd		
		Introduction to Global Hakka	2	Sophomore / 2nd		
		Overseas Chinese Worldwide	2	Sophomore / 2nd		
		Techniques of Intercultural Business Communication	2	Sophomore / 2nd		
		Music and Art Appreciation	2	Sophomore / 2nd		
		Inter-Cultural Communication: A Visual Approach	2	Junior / 1st		
		Global Brand Management	3	Junior / 1st		
		Social Media Marketing	3	Junior / 1st		
		European Union Language Policy	2	Junior / 1st		
		Multiple Facets of Chinese Cultural	2	Junior / 1st		
		Data Mining	3	Junior / 2nd		
		Global Business Case Analysis	3	Junior / 2nd		
		Introduction to Inter-Asia Cinema(s)	2	Junior / 2nd		
		Digital Storytelling	2	Junior / 2nd		
		European Market and Business Model	3	Senior / 1st		
		European Cinema	2	Senior / 1st		
	Cross-Cultural Management in Practice	3	Senior / 1st			
	EU and International Organizations	2	Senior / 2nd			

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		Organizational Behavior	3	Senior / 2nd		
		Cross Border Internship	9	Senior / 2nd	74	(at least 32 credits)
Holistic Education Credits A (32)		Department Requirements Credits B (64)	Electives Credits C (32)	Graduation Requirements A + B + C = 128		
Student Signature:					Date:	