

Study Plan of Academic Year 111 (2022) in BPIS				2025.06.13 revised	Mentor: Adolfo Wu
Type	Module	Course Title	Credits	Academic Year / Semester	Remark
Courses Required by the University		導師時間 Academic Advising	0	From Freshman to Senior / 8 semesters	
Holistic Education (Required)	Fundamental Courses	大學入門 Introduction to University Studies	2	Freshman / 1st	
		人生哲學 Philosophy of Life	4	Sophomore / 1st & 2nd	
		專業倫理 Professional Ethics	2	Junior / 1st	
		體育 Physical Education	0	From Freshman to Sophomore / 4 semesters	
	Core Abilities Courses	國文 Chinese	4	Freshman / 1st & 2nd	
		外國語文 Foreign Language	8	From Freshman to Sophomore / 4 semesters	
		資訊素養 Information Literacy	0	N/A	
	General Education Courses	人文 Humanities & Arts	4	N/A	
		自然 Nature & Technology	4	N/A	
		社會 Social Sciences	4	N/A	32
Department Required (64)		管理學 Management	3	Freshman / 1st	
		世界宗教與文化 Global Religion and Culture	3	Freshman / 1st	
		初級華語會話 Mandarin Conversation 1	2	Freshman / 1st	
		初級華語詞彙語法 Mandarin Grammar 1	2	Freshman / 1st	
		初級中文讀寫 Mandarin Reading and Writing 1	2	Freshman / 1st	
		永續發展 Sustainable Development	3	Freshman / 2nd	
		跨文化溝通 Cross-Cultural Communication	3	Freshman / 2nd	
		進階華語會話 Mandarin Conversation 2	2	Freshman / 2nd	
		進階華語詞彙語法 Mandarin Grammar 2	2	Freshman / 2nd	
		進階中文讀寫 Mandarin Writing and Reading 2	2	Freshman / 2nd	
		全球化議題 Critical Issues in Globalization	3	Sophomore / 1st	
		社會學 Sociology	3	Sophomore / 1st	
		當代財金導論 The Introduction to Contemporary Finance	3	Sophomore / 1st	
		電腦應用及程式設計 Applied Computer Technology and Programming	2	Sophomore / 1st	
		華語與中華文化導論 Introduction to Mandarin and Chinese Culture	2	Sophomore / 1st	
		專業實習: 服務學習 Service Learning	2	Sophomore / 1st	
		人工智慧導論 Introduction to AI	3	Sophomore / 2nd	
		國際瞭望 Global Outlook	3	Sophomore / 2nd	
		理解金錢Understanding Money	3	Sophomore / 2nd	
		華語與台灣文化導論 Introduction to Mandarin and Taiwanese Culture	2	Sophomore / 2nd	
		專業實習: 社會企業 Social Enterprise	2	Sophomore / 2nd	

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		全球文創產業 Global Creative Industry	3	Junior / 1st	
		產業實務管理 Industry Project Management	2	Junior / 1st	
		跨文化管理理論 Theory of Cross-Cultural Management	3	Junior / 2nd	
		畢業專題A Capstone Project A	2	Junior / 2nd	
		畢業專題B Capstone Project B	2	Senior / 1st	64
Electives (at least 32)		國際關係International Relations	3	Freshman / 1st	
		全球視野講座Lecture of Global Vision	3	Freshman / 1st	
		全球自由貿易Free Trade	3	Freshman / 2nd	
		全球原住民文化Global Indigenous Cultures	3	Freshman / 2nd	
		企業社會責任與社會企業 Seminar on corporate social responsibility and social entrepreneurship	2	Sophomore / 1st	
		英文閱讀（二）：新聞英文閱讀 Reading (II): English News Reading	2	Sophomore / 1st	
		網路行銷 Internet Marketing	2	Sophomore / 1st	
		媒體全球化與在地化專題 Seminar on Media Globalization & Localization	2	Sophomore / 1st	
		好萊塢華人電影 Hollywood Chinese cinemas	2	Sophomore / 2nd	
		全球客家導論 Introduction to Global Hakka	2	Sophomore / 2nd	
		全球海外華人 Overseas Chinese Worldwide	2	Sophomore / 2nd	
		跨文化商務溝通實務 Techniques of Intercultural Business Communication	2	Sophomore / 2nd	
		音樂與藝術賞析 Music and Art Appreciation	2	Sophomore / 2nd	
		影像與跨文化溝通 Inter-Cultural Communication: A Visual Approach	2	Junior / 1st	

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		全球品牌管理 Global Brand Management	3	Junior / 1st			
		社群媒體行銷 Social Media Marketing	3	Junior / 1st			
		歐盟語言政策 European Union Language Policy	2	Junior / 1st			
		中華文化的多元面貌 Multiple Facets of Chinese Cultural	2	Junior / 1st			
		資料採礦 Data Mining	3	Junior / 2nd			
		全球管理個案分析 Global Business Case Analysis	3	Junior / 2nd			
		亞際電影 Introduction to Inter-Asia Cinema(s)	2	Junior / 2nd			
		數位故事創作 Digital Storytelling	2	Junior / 2nd			
		歐盟市場分析European Market and Analysis	3	Senior / 1st			
		跨文化管理實作 Cross-Cultural Management in Practice	3	Senior / 1st			
		商業視角下的永續發展和環境管理 Sustainable Development and Environmental Management from a Business Perspective	3	Senior / 1st			
		財務報表分析Financial Statement Analysis	3	Senior / 2nd			
		永續發展研討Seminar on Sustainable Development	3	Senior / 2nd			
Holistic Education Credits A (32)		Department Requirements Credits B (64)	Electives Credits C (32)	Graduation Requirements A + B + C=128			
Student Signature:					Date:		