

Study Plan of Academic Year 113 (2024) in BPIS				2025.06.13 revised	Mentor: Adolfo Wu
Type	Module	Course Title	Credits	Academic year / Semester	Remark
Courses Required by the University		導師時間 Academic Advising	0	From Freshman to Senior / 8 semesters	
Holistic Education (Required)	Fundamental Courses	大學入門 Introduction to University Studies	2	Freshman / 1st	
		人生哲學 Philosophy of Life	4	Sophomore / 1st & 2nd	
		專業倫理 Professional Ethics	2	Junior / 1st	
		體育 Physical Education	0	From Freshman to Sophomore / 4 semesters	
	Core Abilities Courses	國文 Chinese	4	Freshman / 1st & 2nd	
		外國語文 Foreign Language	8	From Freshman to Sophomore / 4 semesters	
		資訊素養 Information Literacy	0	N/A	
	General Education Courses	人文 Humanities & Arts	4	N/A	
		自然 Nature & Technology	4	N/A	
		社會 Social Sciences	4	N/A	32
Department Requirements (56)		永續管理入門 Introduction to Sustainability Management	3	Freshman / 1st	
		世界宗教與文化 World Religions and World Cultures	2	Freshman / 1st	
		國際瞭望 Global Outlook	2	Freshman / 1st	
		經濟學 Economics	3	Freshman / 1st	
		理解金錢 Understanding Money	2	Freshman / 1st	
		管理學 Management	3	Freshman / 2nd	
		跨文化溝通 Cross-Cultural Communication	3	Freshman / 2nd	
		社會學 Sociology	2	Freshman / 2nd	
		統計學 Statistics	3	Freshman / 2nd	
		全球化議題 Critical Issues in Globalization	3	Sophomore / 1st	
		電腦應用及程式設計 Applied Computer Technology and Programming	2	Sophomore / 1st	
		當代財金導論 The Introduction to Contemporary Finance	3	Sophomore / 1st	
		行銷管理 Marketing Management	3	Sophomore / 2nd	
		人工智慧導論 Introduction to AI	2	Sophomore / 2nd	
		會計學 Accounting	3	Sophomore / 2nd	
		社會企業與社會參與Social Enterprise and Engagement	2	Sophomore / 2nd	
		組織行為與人力資源管理Organizational Behavior and Human Resource Management	3	Junior / 1st	
		全球時尚及文創產業管理Global Fashion and Creative Industry Management	3	Junior / 1st	
		產業實務管理 Industry Project Management	2	Junior / 1st	
		畢業專題A Capstone Project A	2	Junior / 2nd	
國際企業管理 International Business Management	3	Senior / 1st			

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		畢業專題B Capstone Project B	2	Senior / 1st		56		
Required electives (At least 8 credits)		生活華語A Practical Chinese A	2	Freshman / 1st				
		跨文化華語溝通A Cross-Cultural Mandarin Communication A	2	Freshman / 1st				
		生活華語B Practical Chinese B	2	Freshman / 2nd				
		跨文化華語溝通B Cross-Cultural Mandarin Communication B	2	Freshman / 2nd				
Electives (At least 32 credits)		國際關係 International Relations	2	Freshman / 1st				
		英文閱讀（二）：新聞英文閱讀 Reading (II): English News Reading	2	Freshman / 2nd				
		商務聽力與會話 Business Listening and Conversation	2	Freshman / 2nd				
		全球視野講座 Lecture of Global Vision	2	Freshman / 2nd				
		永續溝通與領導Sustainability Communication and Leadership	3	Sophomore / 1st				
		網路行銷 Internet Marketing	3	Sophomore / 1st				
		音樂與藝術賞析 Music and Art Appreciation	2	Sophomore / 2nd				
		華人移民社會與文化 Culture and Society of Chinese Immigrants	2	Sophomore / 2nd				
		創新管理 Innovation Management	3	Sophomore / 2nd				
		全球品牌管理 Global Brand Management	3	Junior / 1st				
		影像與跨文化溝通 Inter-Cultural Communication: A Visual Approach	2	Junior / 1st				
		亞際電影Introduction to Inter-Asia Cinema(s)	2	Junior / 2nd				
		數位故事創作 Digital Storytelling	2	Junior / 2nd				
		歐盟市場分析European Market and Analysis	3	Senior / 1st				
		商業視角下的永續發展和環境管理 Sustainable Development and Environmental Management from a Business Perspective	2	Senior / 1st				
		財務報表分析Financial Statement Analysis	3	Senior / 2nd				
		永續發展研討Seminar on Sustainable Development	3	Senior / 2nd				
Holistic Education Credits		Department Requirements Credits	Electives Credits	Graduation Requirements				

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A (32)		B (Required 56 + Required Electives 8)	C (32)	A + B + C=128				
Student Signature:					Date:			