

Study Plan of Academic Year 112 (2023) in BPIS

2024.03.29 revised

Mentor: Ariana Chang

| Type | Module | Course Title | Credits | Academic year / Semester | Remark |
|-------------------------------------|---------------------------|--|---------|--|--------|
| Courses Required by the University | | Academic Advising | 0 | From Freshman to Senior / 8 semesters | |
| Holistic Education (Required) | Fundamental Courses | Introduction to University Studies | 2 | Freshman / 1st | |
| | | Philosophy of Life | 4 | Sophomore / 1st & 2nd | |
| | | Professional Ethics | 2 | Junior / 1st | |
| | | Physical Education | 0 | From Freshman to Sophomore / 4 semesters | |
| | Core Abilities Courses | Chinese | 4 | Freshman / 1st & 2nd | |
| | | Foreign Language | 8 | From Freshman to Sophomore / 4 semesters | |
| | | Information Literacy | 0 | N/A | |
| | General Education Courses | Humanities & Arts | 4 | N/A | |
| | | Nature & Technology | 4 | N/A | |
| Social Sciences | | 4 | N/A | 32 | |
| Department Requirements (64) | | Introduction to Sustainability Management | 3 | Freshman / 1st | |
| | | Global Religion and Culture | 2 | Freshman / 1st | |
| | | Global Outlook | 2 | Freshman / 1st | |
| | | Economics | 3 | Freshman / 1st | |
| | | Business Management | 3 | Freshman / 2nd | |
| | | Cross-Cultural Communication | 3 | Freshman / 2nd | |
| | | Sociology | 2 | Freshman / 2nd | |
| | | Statistics | 3 | Freshman / 2nd | |
| | | Critical Issues in Globalization | 3 | Sophomore / 1st | |
| | | Applied Computer Technology and Programming | 2 | Sophomore / 1st | |
| | | The Introduction to Contemporary Finance | 2 | Sophomore / 1st | |
| | | Service Learning | 2 | Sophomore / 1st | |
| | | Marketing Management | 3 | Sophomore / 2nd | |
| | | Introduction to AI | 2 | Sophomore / 2nd | |
| | | Accounting | 3 | Sophomore / 2nd | |
| | | Seminar on Corporate Social Responsibility and Social Entrepreneurship | 2 | Sophomore / 2nd | |
| | | Social Enterprise | 2 | Sophomore / 2nd | |
| | | Organization and Human Resource | 3 | Junior / 1st | |
| | | Understanding Money | 2 | Junior / 1st | |
| | | Global Creative Industry | 3 | Junior / 1st | |
| | | Industry Project Management | 2 | Junior / 1st | |
| | | International Marketing | 2 | Junior / 2nd | |
| Theory of Cross-Cultural Management | 3 | Junior / 2nd | | | |

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| | | Capstone Project A | 2 | Junior / 2nd | |
| | | International Business Management | 3 | Senior / 1st | |
| | | Capstone Project B | 2 | Senior / 1st | 64 |
| Required electives (At least 8 credits) | | Practical Chinese A | 2 | Freshman / 1st | (At least 8 credits) 1.Foreign students or overseas Chinese students who already have TOCFL A2 level can choose Chinese cultural business courses to meet the graduation requirement. Cultural business courses are “Introduction to Mandarin and local Culture,” “Overseas Chinese Worldwide,” “Introduction to Hakka Culture in Taiwan,” “Multiple Facets of Chinese Cultural,” “Global Business Case Analysis” 2.Foreign students and overseas Chinese students who do not have TOCFL A2 level must choose at least 2 Chinese language training courses: “Practical Chinese A,” “Practical Chinese B,” “Cross-Cultural Mandarin Communication A,” “Cross-Cultural Mandarin Communication B,” “Business Mandarin A,” “Business Mandarin B.” |
| | | Cross-Cultural Mandarin Communication A | 2 | Freshman / 1st | |
| | | Practical Chinese B | 2 | Freshman / 2nd | |
| | | Cross-Cultural Mandarin Communication B | 2 | Freshman / 2nd | |
| | | Introduction to Mandarin and local Culture | 2 | Sophomore / 1st | |
| | | Introduction to Hakka Culture in Taiwan | 2 | Sophomore / 1st | |
| | | Business Mandarin A | 2 | Sophomore / 1st | |
| | | Overseas Chinese Worldwide | 2 | Sophomore / 2nd | |
| | | Business Mandarin B | 2 | Sophomore / 2nd | |
| | | Multiple Facets of Chinese Cultural | 2 | Junior / 1st | |
| | | Global Business Case Analysis | 3 | Junior / 2nd | |
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| Electives (At least 24 credits) | | International Relations | 2 | Freshman / 1st | |
| | | Reading (II): English News Reading | 2 | Freshman / 1st | |
| | | Business Listening and Conversation | 2 | Freshman / 2nd | |
| | | Global Indigenous Cultures | 3 | Freshman / 2nd | |
| | | Lecture of Global Vision | 2 | Freshman / 2nd | |
| | | Free Trade | 2 | Sophomore / 1st | |
| | | Internet Marketing | 3 | Sophomore / 1st | |
| | | Seminar on Media Globalization & Localization | 2 | Sophomore / 1st | |
| | | Hollywood Chinese cinemas | 2 | Sophomore / 2nd | |
| | | Techniques of Intercultural Business Communication | 2 | Sophomore / 2nd | |
| | | Music and Art Appreciation | 2 | Sophomore / 2nd | |
| | | Inter-Cultural Communication: A Visual Approach | 2 | Junior / 1st | |
| | | Global Brand Management | 3 | Junior / 1st | |
| | | Social Media Marketing | 3 | Junior / 1st | |

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| | | European Union Language Policy | 2 | Junior / 1st | |
| | | Innovation Management | 3 | Junior / 1st | |
| | | Data Mining | 3 | Junior / 2nd | |
| | | Introduction to Inter-Asia Cinema(s) | 2 | Junior / 2nd | |
| | | Digital Storytelling | 2 | Junior / 2nd | |
| | | European Market and Business Model | 3 | Senior / 1st | |
| | | European Cinema | 2 | Senior / 1st | |
| | | Cross-Cultural Management in Practice | 3 | Senior / 1st | |
| | | Strategic Communication and Environmental Sustainability | 2 | Senior / 1st | |
| | | Effective Business Communication and Negotiation | 3 | Senior / 1st | |
| | | Business and Management Practice in Asia Pacific Region | 3 | Senior / 1st | |
| | | EU and International Organizations | 2 | Senior / 2nd | |
| | | Organizational Behavior | 3 | Senior / 2nd | |
| | | Cross Border Internship | 9 | Senior / 2nd | 74 (At least 24 credits) |

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| Holistic Education Credits A (32) | Department Requirements Credits B (Required 64 + Required Electives 8) | Electives Credits C (24) | Graduation Requirements A + B + C=128 | |
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Student Signature:

Date: